



INSIDE VENTURE

InsideVenture Announces Strategic Alliance with Alexandria

**Alexandria Sponsors InsideVenture's Debut Investor Conference
March 25-26, Santa Barbara, Calif.**

Menlo Park, Calif. – March 6, 2009 – InsideVenture, Inc. today announced that Alexandria Equities has become an investor in InsideVenture, Inc. and has also become a sponsor of its upcoming ground breaking capital markets conference taking place March 25-26 in Santa Barbara, California. Alexandria Equities, Chairman and Chief Executive Officer Joel S. Marcus, will join InsideVenture's Healthcare Selection Board comprised of veteran investors in life sciences companies.

“Supporting InsideVenture is an extension of our commitment to support the emerging companies that continue to drive innovation and progress in life sciences,” said Joel S. Marcus, Chairman and Chief Executive Officer of Alexandria. “Alexandria works closely with life science companies in every stage of their development and recognizes that promoting a strong and enduring investment environment is a key part of their future success. We have invested in innovation for decades and now, through Inside Venture, are helping fund the innovation of investing.”

In 2008, the initial public offering (IPO) market was virtually “closed” to private, venture-backed companies with only seven venture-backed IPOs completed in the year. The institutional investors and fund managers who generally seek long-term investments in these newly public companies found few opportunities to do so. Venture-backed, private companies were also challenged to find new avenues to raise capital and find liquidity with the closure of the IPO market. Venture capital and buy-side investment leaders worked together to form solutions through InsideVenture by creating immediate opportunities for established venture-backed growth companies to develop pre-IPO relationships and facilitate late-stage financings with long-term qualified institutional buyers (QIBs).

“We are honored to have Alexandria Equities' funding and support to create a direct private market for investments in the next generation of innovative growth companies. Alexandria is an exceptional partner for our market solution to accelerate and maximize venture-backed companies' contributions to U.S. economic growth,” said Mona DeFrawi, Chief Executive Officer of InsideVenture. “We have already received nominations for over 160 top late-stage companies for our March 2009 investor conference and online platform, and have signed many of the top institutional buyers to participate in our new market. The addition of Alexandria Equities' Sponsorship and Joel Marcus' participation on our Healthcare Selection Board helps guarantee our conference will be an outstanding, investment-focused gathering of top pre-IPO companies ever presented.”

InsideVenture Investor Conference – March 25-26, Santa Barbara, Calif.

50 of the best late-stage private healthcare and technology companies seeking to raise \$20-200M or pre-IPO exposure will present their businesses to qualified institutional buyers (QIBs), including mutual fund managers, private equity funds and strategic corporate investors. Investors interested in attending the conference may apply for a trial membership in InsideVenture; the conference is exclusive to members and by invitation only. The theme of this year's conference is Investing in Innovation: Innovation in Investing. Investors should contact InsideVenture today to apply for membership and an invitation to the InsideVenture Investor Conference, March 25-26, 2009 in Santa Barbara, California.

About InsideVenture

InsideVenture is an industry sponsored financial marketing utility creating a direct private market platform for institutional and strategic investment in late-stage private companies. InsideVenture's exclusive vetting and membership requirements connect the best late-stage venture-backed companies with revered long-term institutional and strategic investors to facilitate late-stage transactions, IPO participation and aftermarket support. InsideVenture is supported by investment leaders like T. Rowe Price, Wasatch Advisors, SVB Financial Group, Alexandria Equities, Intralinks Corporation, New Enterprise Associates, Domain Associates, DCM, Venrock Associates, Versant Ventures, Frazier Healthcare Ventures, Clarus Ventures, and Aisling Capital among others. InsideVenture is based in Menlo Park, California and on the web at www.insideventure.com

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